

TECH1002 Social Media & Technology

Coursework Checklist

Component Two - Social Media Project Investigation (15%)

This assignment consists of investigation and research into your chosen social group project for component three of your coursework. This means discussing ideas with members of your group, finding out if other people have undertaken similar social projects, and explaining how these project work. The final blog post of this section of your coursework portfolio should be a three-minute reflective video, posted either to the blog directly, or embedded as a YouTube video.

This assignment is an assessment of your digital capabilities, skills and literacies for social media production, consisting of a portfolio of different types of media submitted to your personal blog on the DMU Commons <http://our.dmu.ac.uk>, with a feed to the <http://diy.our.dmu.ac.uk/> blog site and a link and description of each blog posted to your DMU Wiki profile page https://wiki.our.dmu.ac.uk/w/index.php/TECH1002_Learners.

You should aim to incorporate a wide variety of content such as podcasts, videos, blogs and wikis, or whatever forms of media you are asked to experiment with and try out. You will submit **five** blog posts, the last blog being a three-minute video blog that reflects on what you have learnt so far.

It is essential that you establish the habit of blogging regularly, so you will be expected to post a blog each week, with an updated link on your wiki profile page, and an explanation of what is distinctive and innovative about the blog post.

Minimum Work: Five weekly blog posts published from week 6 to Week 10.

Deadline: Week 12 (first week of Christmas break), **10am Monday 19th December.**

Marking & Feedback by: End of Week 15 (after Christmas break).

Coursework B Checklist:

001	Have you listed your blogs individually on your DMU Commons Wiki Profile page?	
002	Have you Included a link to your reflexive video on your DMU Commons Wiki Profile page?	
003	Have you used different types of images, screengrabs and media in your blog posts?	
004	Have you included hypertext links to other web articles, sites, forums or social media feeds in your blog posts?	
005	Are you using the DIY-DMU category, and are your blog posts being pulled into http://diy.our.dmu.ac.uk/ ?	
006	What examples of community media have you investigated and discussed in your blog posts?	
007	Have you set-up your group wiki page and outlined what your project will cover?	
008	Have you included any links on your group wiki page to examples of media projects that you have looked at, and which you can use as reference examples?	

Component Two - Social Media Production Portfolio (15%)

This is the sheet that will be completed to give feedback on your blog posts and reflexive video.

Student Name:		
Blog Link:		
Wiki Profile:		
Blog Entry Feedback:		Mark:
Blog 1:	Date Posted: Comment:	
Blog 2:	Date Posted: Comment:	
Blog 3:	Date Posted: Comment:	
Blog 4:	Date Posted: Comment:	
Blog 5:	Date Posted: [Reflexive Video Blog] Comment:	
Wiki Profile Page Feedback:		
Overall Comments:		
Total Mark:		0%

Can you tick-off these components to check that you are on track to complete this assignment?

- ✓ You will make a social media production portfolio consisting of work posted to your blog site on the DMU Commons site <http://our.dmu.ac.uk> and fed into the module blog site <http://diy.our.dmu.ac.uk/>
- ✓ You will provide a description of the portfolio and any appropriate links to your work on your Wiki Profile Page on the DMU wiki: https://wiki.our.dmu.ac.uk/w/index.php/TECH1002_Learners
- ✓ Your work can consist of any combination of media and use of online tools, services and platforms.
- ✓ All of the production work must be available online and be capable of being linked-to or embedded on your portfolio page in the module wiki.
- ✓ You could make a series of photographs, videos, or podcasts, use sites such as Twitter, Paperli, Flipboard, Tumblr, YouTube or Pinterest, for example, alone or in combination.
- ✓ The social media must be made specifically for the module and be driven by specific purposes or aims and objectives.
- ✓ Your blog posts must relate to the social media group project that will be undertaken after the Christmas break. The portfolio should consist of a significant body of work, showing that you have produced your posts each week, and have actively researched issues that are related to your social media project topic.
- ✓ Your portfolio will also demonstrate that you are able to establish a regular routine throughout the period demonstrating digital literacies, creativity and production skills.
- ✓ Each blog should take about two hours to plan, write and post each week.
- ✓ Time will be given in the weekly lab sessions for you to write your blog posts.

In order to assess your work, your tutor will visit your [DMU Wiki Profile Page](#) and will only follow the links that you provide on the page. For example:

Emma Piper Presentation [\[edit\]](#)

[Emma Piper Presentation](#) is about what Emma has learnt though out the TECH1002 module.

Blog Posts [\[edit\]](#)

[Why Am I Writing This](#) [↗](#) is Emma's media blog which is updated on a weekly basis. Here is the list of her posts:

- October 9 2014 - [Well... I Guess My Blogging Begins Here!](#) [↗](#)
 - *The blog discusses Emma's participation in media before she started this blog. Includes: Images.*
- October 17 2014 - [How Do We Capture Spontaneous Footage In Media](#) [↗](#)
 - *As Part of week 2's Lab activity for TECH1002 Social Media and Technology* [↗](#), *I discussed about can we ever capture spontaneous footage and what makes something spontaneous. Includes Images.*
- October 22 2014 - [Can We Ever Solve This?](#) [↗](#)
 - *This blog talks about the issues we are currently facing with cyberbullying and how it might be impossible to stop it. Includes: Images and Videos.*
- October 29 2014 - [Why Am I Writing This Blog?](#) [↗](#)
 - *A topic about why Emma created this blog and how she is using it for self promotion. Includes: Images and external links.*
- November 4 2014 - [Blogging Is Important For a Job In The Media Industry](#) [↗](#)
 - *The post talks about how it is becoming a requirement to use social media for a job in the media industry. Includes: Images.*

https://wiki.our.dmu.ac.uk/w/index.php/Emma_Piper#Blog_Posts

Social Media Production Portfolio Assessment Criteria

Criteria	Satisfactory (40%)	Excellent (70%)
Digital Literacies (50)	Content of the production portfolio provides minimal insight or understanding of social media production and associated digital literacies (competences and skills)	Content of the production portfolio provides comprehensive insight and understanding of social media production and associated digital literacies (competences and skills)
Creativity (30)	The production portfolio has a basic purpose with some aims and objectives The production portfolio shows some creative thinking or application of creativity to production tasks and requirements	The production portfolio has a clear purpose with ambitious aims and objectives All elements of the production portfolio show creative thinking or application of creativity to production tasks and requirements
Timeliness and Quantity (20)	The portfolio is developed infrequently or below the minimum requirement overall. The deadlines for lab tasks are mostly met and personal production interests are demonstrated regularly	The portfolio is developed regularly. The deadlines for lab tasks are always met and personal production interests are thoroughly realised

You will lose marks if you do not blog each week or if you try to alter the date of publication of your blog and your wiki entry to make it look like you produced it at an earlier date.