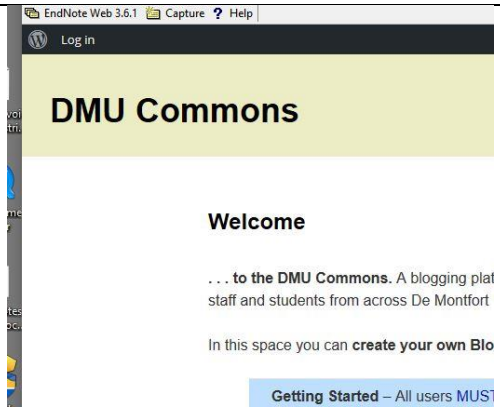
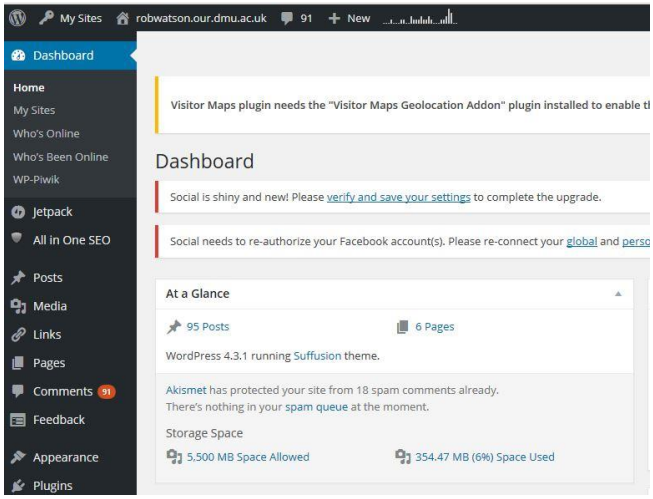
TECH1002-17 Social Media & Technology

Lab Two: DMU Commons

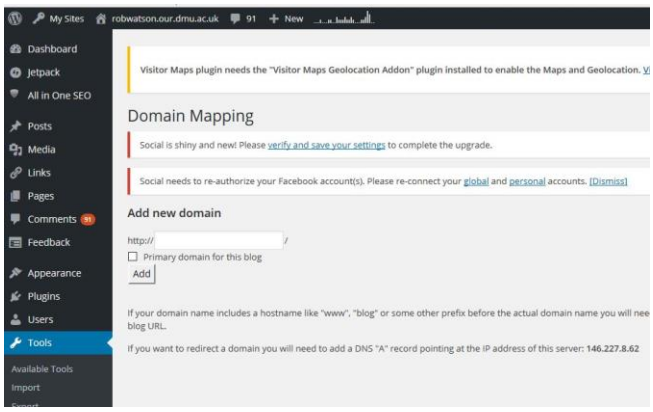
	Introduction:
	Card Game: (25 mins) • Gather in groups with no more than four people. • Play a couple of hands of rummy. • Discuss what social media stories that have caught attention this week.
001	**Blog Set-Up:** Visit DIY-DMU blog site and look at the links to learners from last year. http://diy.our.dmu.ac.uk/ Discuss what works and what could be improved about the different blogs sites. • What is the writing like? • How visual are they? • Do they incorporate other forms of social media? • Do the posts have useful links? Your blog should be created using Wordpress on the DMU Commons or 'Our DMU' (https://our.dmu.ac.uk/), a blogging platform and social network that link together staff and students from across De Montfort University into one online community. Your blog will be used to keep an on-going personal learning journal in which you think in a reflective way about such things as the skills, knowledge, and production tools you are learning about on the module and helping to co-teach, and how this relates to the content that you will have continued to post to http://diy.our.dmu.ac.uk/ blog site. Each blog post should record and reflect upon how the subjects covered in the module relate to your everyday experience and the wider world. The key word is 'reflection' which means thinking about the subject matter and your learning from a personal point-of-view or commentary and analysis. Your blog can be seen by others to read and comment on, but your learning journal is a 'thinking out loud' with yourself as the main focus, but about topics and issues that might have to do with not just yourself, but the world you actually live in with others, online and offline.
002	**Instructions for Setting Up your Blog:** For further help, see the 'About' and 'Help' tabs on the Commons. The 'Building Your Site' page is particularly helpful: https://our.dmu.ac.uk/building-your-site/ Tutorials can be found here: https://our.dmu.ac.uk/help/tutorials/ If you have questions, look at the FAQ: https://our.dmu.ac.uk/help/faqs/ To start visit http://our.dmu.ac.uk/



- Log-in with your DMU P:Number and password (Same as Blackboard, MyDMU).
- If you page doesn't let you log-in then visit another link, it should refresh.
- Drop-down the dialogue box for '**My Sites**' – look for the link for Dashboard.

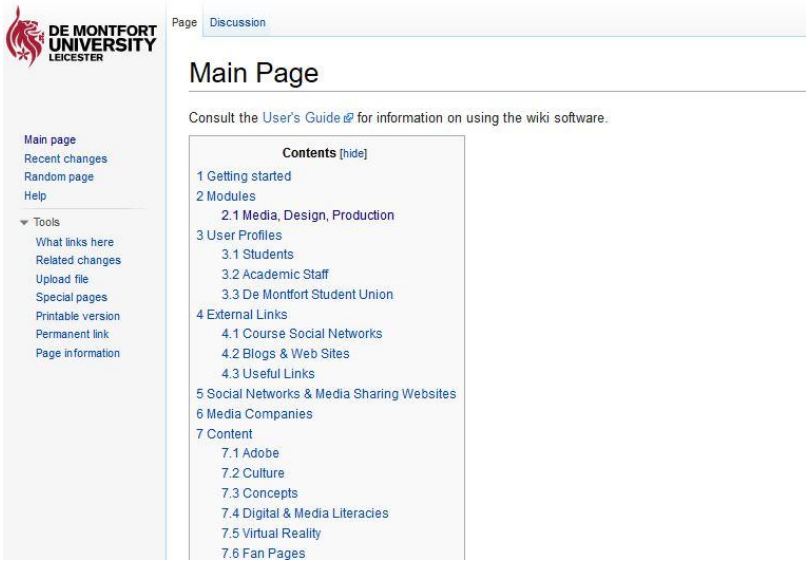
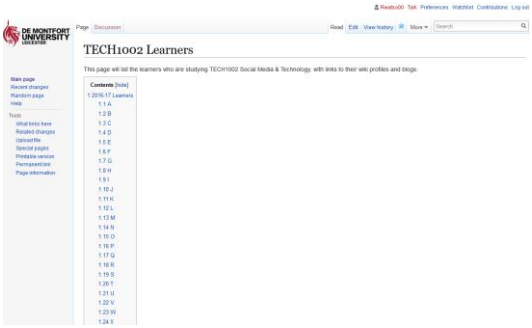


- Find 'Tools' and '**Domain Mapping**'



- Add a new domain name.
- Enter the name that you want for your blog in this format: 'funkymonkey.our.dmu.ac.uk'
- Do not use any punctuation, numbers, capitals.
- Set as the primary domain, then 'add'.

003	**Next, go to 'Settings' and 'General.'** • Here you need to change the Site Title – leave it blank if you want. • Change the Tag Line – leave it blank if you want. • Make sure the Timezone is set to London. **Next, go to 'Users' and 'Your Profile.'** • Scroll down and look at the drop-down box to change the display name. • Please set this to your full name, i.e. 'Jane Smith.'
004	**Set Up Jet Pack:** Go to 'Jetpack' and follow the instructions to activate the extras that are built in to Wordpress, such as stats, embedded video, sharing and galleries. You will need too sign-up to Wordpress.com to get access to Jetpack. You can use whichever email address that you want, as long as you can retrieve a password.
005	**Next got to 'Posts' and 'Categories.'** • Add a new category, 'DIY-DMU.' This will allow relevant RSS feeds to be linked with the DIY DMU blog and your blog. This will also be the primary feed for your coursework for TECH1002. • Now Visit your site. You will see that it has a welcome message. If you return to the dashboard and select 'Posts' and 'All Posts' you will see this welcome message listed. Please delete this message. • You should now write a brief introduction post about yourself and what your main form of social media that you use and what you use it for. • If you wish to change the theme, go to 'Appearance' and experiment with different built-in themes. Over time you will be expected to design your own banner, background and images for your site. You might also want to link your blog to your social media, so that you can share your Facebook, Twitter and other forms of social media.
	Activity:
006	**When writing the blog posts, think about:** • What is the topic area? (introduce it to your reader clearly) • Why does this topic area matter? • To you? (give an example) • To the media or wider field of life in general? (give an example) • Can you make connections to other areas of life/media? • Do you have any arguments or conclusions about this topic that might be of value to others interested in this topic or issues?
007	**Now what?: Building your blog site:** • What title should it have? Change it if necessary • Set the appearance and themes (overall look and feel) • Can you add useful tools such as 'widgets' in the sidebars of your blog? • Start with a welcome blog post telling people about your site • Complete an 'About' section to let people know who you are and what the site is about • Start adding some pages of content and try to add hyperlinks and media such as images and embedded video as well as writing • Create a 'blogroll' of links to other sites that create a network of shared interests • Change the address of the blog so that it isn't your pnumber.our.dmu.ac.uk
008	**Look at:** http://streetphotographynowproject.wordpress.com/ The Street Photography Now Project used a *Wordpress* blog and *Flickr* to create a community of photographers who took photographs each week for a year based on particular instructions chosen by professional photographers. Read about here.

009	**Look at:** http://www.scottchoucino.com/myblog/ Local photographer Scott Choucino uses a blog to keep people up to date with his work. What are the techniques that he uses to illustrate the work that he produces?
010	**Look at:** https://docmediacentre.wordpress.com/ Documentary Media Month (1st-30th November) presents events, activities and workshops covering 4 areas: film, photography, audio, new media. The 2016 theme is Global Citizens and will be dedicated to showcasing people, places and events around the world. The programme includes the 7th Leicester Docfilm Festival. Follow the build up on twitter @docmediacentre Please click this link https://docmediacentre.wordpress.com/doc-media-month/
	Activity:
011	**DMU Wiki** Go to https://wiki.our.dmu.ac.uk Log- with your DMU P:Number 
012	**Go to the TECH1002 Learners Page**  • Select 'Edit'. • Now add your name to the 206-17 list using the same format as the existing entries, i.e. *[[John Smith]] • When you press save, this will create a link in red. Follow the link and it will ask you to create a new page. • Write some basic text in the page, i.e. 'coming soon…' Then save the page.
013	**Personal Wiki Profile:**

	• Please write a small introduction profile about yourself on your profile page. If you press save at any point you can go back to the page to continue to write and edit it. • Take a look at some of the other pages that are listed, and what students from last year have written for their profile entry. • Take a note of the formatting of some of the pages, such as putting content in bold, or adding section headings. The handout that was given out with the module handbooks during week are a good introduction to formatting a wiki. • Add a link to your DMU Commons blog site. • **Do not include information such as your date of birth or where you were born. Don't include anything that might compromise your online security.**
014	Your profile page will be used to list the blogs and other forms of social media that you use for your assessment. A couple of good examples to look at: https://wiki.our.dmu.ac.uk/w/index.php/Emma_Piper https://wiki.our.dmu.ac.uk/w/index.php/Jonny_Norton https://wiki.our.dmu.ac.uk/w/index.php/Oliver_McGrath
015	**Wiki Examples:** http://starwars.wikia.com/wiki/Main_Page http://harrypotter.wikia.com/wiki/Main_Page https://en.wikipedia.org/wiki/List_of_wikis
	Activity:
016	**Further Study: blogs as 'new media' or 'social media'?** What do you think of blogs and blogging as cultural technologies for media culture as part of everyday lie?
017	**Do you agree with the advice that is given about blogging?** https://blog.bufferapp.com/blogging-advice-for-beginners-from-16-experts
018	• How do you think wikis change our requirement to learn things? • If all knowledge is available on a wiki do we need to remember things? • How do we moderate the content that is posted on a wiki when many people contribute to it?
019	• How long does it take to write a blog entry? • What's the form of writing you should use when creating content for a wiki entry? • What kinds of images get your attention when you visit a blog? • What makes a blog spreadable?
020	**Study Skills:** • Undertake the questioner in Cotterell & Morris Chapter One, and evaluate your personal use of social media. • What do you think other people see? • What do you think other people understand by what you post? • How safe are you? • Does your social media presence represent you?
	Activity:
	Conclusion:
	Critical Questions:
	References: