

## **TECH1502 Introduction to Community Media**

### **Lecture Four: International Community Media Examples**

#### **Carl Sagan - You Are Here (Pale Blue Dot)**

This excerpt from A Pale Blue Dot was inspired by an image taken, at Carl Sagan's suggestion, by Voyager 1 on February 14, 1990. As the spacecraft left our planetary neighborhood for the fringes of the solar system, engineers turned it around for one last look at its home planet. Voyager 1 was about 6.4 billion kilometers (4 billion miles) away, and approximately 32 degrees above the ecliptic plane, when it captured this portrait of our world. Caught in the center of scattered light rays (a result of taking the picture so close to the Sun), Earth appears as a tiny point of light, a crescent only 0.12 pixel in size. <https://youtu.be/4PN5JJDh78I>

#### **The Baha'i International Community's Approach to Sustainable Development**

Representatives of the Baha'i International Community's United Nations Office, Daniel Perell, Ming Hwee Chong and Julia Berger, discuss how their work to advance sustainable development relies upon the identification and application of spiritual principles (e.g. trusteeship, generosity, trustworthiness, love, empathy, compassion) and the fostering of genuine consultation (a process of collective, non-adversarial decision making), among diverse players on key contemporary issues. Reaching consensus at the international level can directly influence progress at the local level.

<https://youtu.be/L3B925rUAZk>

#### **How UNHCR helps the record number of refugees and displaced people worldwide**

Refugees are people like us. But, unlike us, these people were forced to flee their homes, escaping violence and persecution. Their survival, existence and future now depends on how other people respond and act. Beyond the immediate dangers of fleeing one's home and country come the difficult longer-term, existential questions and decisions: how to find shelter and survive, and hopefully – in the not so distant future – return home in safety and dignity, or try to restart one's life elsewhere. For some refugees, whose safety is at prolonged or heightened risk, the only solution will be permanent resettlement in another country. Only 1% of refugees worldwide are given that opportunity, but they are keen to integrate and contribute to the new communities that have accepted them.

<https://www.theguardian.com/through-the-eyes-of-refugees/2017/feb/23/how-unhcr-helps-the-record-number-of-refugees-and-displaced-people-worldwide>

#### **Detroit Outreach 2015 - International Community Development**

Video courtesy of International Community Development (2015). All donations accepted in the support of International Community Development and its cause for the revitalization of Metro Detroit.

<https://youtu.be/xJ-cdDc4a5c>

#### **How a TV show in Bangladesh helps improve people's resilience - BBC Media Action**

Bangladesh is one of the most disaster-prone countries in the world – particularly when it comes to extreme weather. <https://youtu.be/luj9yi4Bzek>

#### **Somali Radio Drama - Inter-Clan Marriage - BBC Media Action**

Ugasso is beautiful, popular and ambitious. Will she live happily ever after like the characters in the Turkish soaps she watches on television or are there dark clouds on her horizon?

<https://youtu.be/tv-45gba28g>

#### **UNESCO's Priorities for the XXI Century**

<https://youtu.be/ciK-Wei4v0g>

## **UNESCO AND KENYA AT 50 DOCUMENTARY**

<https://youtu.be/HsQCCF8s5nc>

### **Shooting days' short documentary - LAE initiative (UNESCO/ Net-Med Youth/ ITVISM)**

This documentary is about the "Learn, Apply, Express" initiative (LAE) which was held in cooperation between UNESCO and ITVISM, within the framework of UNESCO's Net-Med Youth Project - EU-funded. <https://youtu.be/PMK21IE3yww>