TECH2503-17 Community Media Production

Lab Two: Running a Community Media Cafe

001	**Ice Breaker: (25 mins)** • Divide into groups – no more than four people in each group. • Explain the rules of the card game Rummy, and play a couple of hands. • Learners can introduce themselves and discuss what music they have bought or brought with them that they are listening to this week.
002	**What is a Community Media Café?** The Community Media Cafe (CMC) model was originally developed in Leicester by John Coster, editor of then-community news agency, now community media consultancy "Citizen's Eye," when looking at ways in which to bring members of the community together to come together to discuss the needs of a community-led website. There was also the opportunity to show people how easy it is to tell, produce and share your own stories using the mobile tools in your pocket – including smart phones, tablets and small video and audio recorders – and to put them on free and accessible websites (such as youtube, wordpress, flickr and twitter) for sharing. http://digitalcommonwealth.co.uk/2013/11/13/what-is-a-community-media-cafe-how-to-get-involved/ http://robwatsonmedia.net/hosting-a-community-media-cafe/
003	**Discussion:** • What are people keen to discuss that isn't covered in local or national mainstream media? • How do people articulate a sense of belonging to a community? • What forms do the communities take that people associate with?
004	**News Cafés: A Way of Encouraging Community Conversations** John Coster, Managing Editor of Citizens' Eye explains how he uses the idea of a regular News Café to encourage people to bring their community news to The Eye. https://youtu.be/kmcVVY4JQ0Q **Pocket Mobile Reporting** John Coster talks Pocket Mobile Reporting. https://youtu.be/u2KIY7jYlok
004	**Citizen's Eye** John Coster, founder and Editor of Citizens' Eye, the Leicester-based citizen journalism website talks about the ethos that drives one of the UK's most established citizen-led media projects and its links to mainstream media. https://youtu.be/mYrEH91zglk
005	**International Community Media Day 2013** Monday 4th November, 2013 marked the first (hopefully of many) International Community Media Day. King Lambie Productions were the official Scottish partners in the event co-ordinated through Citizens' Eye with over 25 countries participating. Below is a highlight of some tweets, content and quotes from #commedia13 discussion in Glasgow http://www.kinglambie.co.uk/?p=122
006	**Become a Dispatch Writer at Latest Community News Cafe** Would you like to catch up with the Dispatch at our community news cafe on Friday? Is there something happening in your community you'd like to write about, or a local group that needs some publicity? Is there something you'd like to get off your chest – or something you'd like the Dispatch to write about? We're a volunteer-led community news organisation and we always welcome contributors from all backgrounds. http://westleedsdispatch.com/become-dispatch-writer-latest-community-news-cafe/
007	**Discussion:**

	• What kind of publication do you think would work best to bring people together and promote a sense of belonging? • What stories would you include in this publication? • What form would the publication take and how would you distribute it?
008	**New Venue for Social Media Cafe** The Riviera Cafe Bar in Teignmouth is the new host for the Teignmouth and Dawlish Social Media Cafe being held on Wednesday 3 September. Social media experts will be gathering upstairs at the venue to support local businesses and community organisations. https://www.teignbridge.gov.uk/article/21222/New-Venue-for-Social-Media-Cafe---200814
009	**Free Digital Media Café: Social Media** This Wednesday (December 11th) sees the last of our four initial Digital Media Cafés, being delivered as part of the Digital Commonwealth project. Focussing on social media, the 2hr workshop will look at how you can promote your work and media content through sites like Twitter and Facebook, find information and connect with other groups and individuals with similar interests. http://www.shmu.org.uk/fm/free-digital-media-cafe-social-media
010	**Community Journalism** Yesterday Emma and I from the Centre for Community Journalism made the journey from Wales to Leicester to meet with John Coster, founder of the community media consultancy Citizens' Eye. We wanted to find out more about the Community Media Cafés and Community Media Training School sessions held on a monthly basis in the city, and how these services supported community journalists or reporters. https://www.communityjournalism.co.uk/blog/2014/03/05/citizens-eye-community-media-cafe/
011	**Discussion:** • Is so-called professional journalism dying out? • How can alternative voices be heard, and what's the best way to articulate them? • What issues would people want to cover?
012	**Follow-Up:** • Watch the presentations from the Community Journalism Conference. • Is hyper-local news something that will work? • What would you do as an alternative to capture a different sense of belonging? **Presentations from #CJ15: What next for community journalism?** Some of the presentations delivered at our event, 'What next for community journalism?', hosted in partnership with Nesta. https://www.communityjournalism.co.uk/research/presentations-from-cj15-what-next-for-community-journalism/ • Look again at the coursework brief – setting up a community media café. • How does the advice outlined here fit with the assignment? • What research and planning will you need to undertake to set up your own community media café? • How will you write-up your research journey as a set of blogs and a collaborative wiki page?
	References: