

## TECH2503-17 Community Media Production

### Workshop Ten: Community Media Café Checklist

001	<p><b>Coursework B &amp; C Planning</b></p> <p><b>Component Two - Community Media Development Project Investigation (15%)</b></p> <p>This assignment consists of investigation and research into your chosen group project for component three of your coursework. This means discussing ideas with members of your group, finding out if other people have undertaken similar community media projects, and explaining how these project work.</p> <p>The final blog post of this section of your coursework portfolio should be a three-minute reflective video, posted either to the blog directly, or embedded as a YouTube video.</p> <p>This assignment is an assessment of your digital capabilities, skills and literacies for community media production, consisting of a portfolio of different types of media submitted to your personal blog on the DMU Commons <a href="http://our.dmu.ac.uk">http://our.dmu.ac.uk</a>, with a feed to the <a href="http://diy.our.dmu.ac.uk/">http://diy.our.dmu.ac.uk/</a> blog site and a link and description of each blog posted to your DMU Wiki profile page <a href="https://wiki.our.dmu.ac.uk/w/index.php/TECH2052_Learners">https://wiki.our.dmu.ac.uk/w/index.php/TECH2052_Learners</a></p> <p>This should aim to incorporate a wide variety of content such as podcasts, videos, blogs and wikis, or whatever forms of media you are asked to experiment with and try out.</p> <p>You will submit five blog posts, the last blog being a three-minute video blog that reflects on what you have learnt so far. It is essential that you establish the habit of blogging regularly, so you will be expected to post a blog each week, with an updated link on your wiki profile page, and an explanation of what is distinctive and innovative about the blog post.</p> <ul style="list-style-type: none"><li>• <b>Minimum Work:</b> Five weekly blog posts published from week 6 to Week 10.</li><li>• <b>Deadline:</b> Week 11 (before Christmas break), 10am Monday 12th December.</li><li>• <b>Marking &amp; Feedback by:</b> End of Week 12 (after Christmas break).</li></ul>
002	<p><b>Component Three – Community Media Development Group Project (30%)</b></p> <p>How can we help and support people to use media to report and share stories about what is going on in their communities? How can we help and encourage people to talk with one another, and how can we support them to discuss openly the issues that are important to them? How can we support people to develop their skills when they share and use forms of community media to talk with other people in their communities? How can we develop and work with different forms of community media so that we can help foster understanding of our social and community differences?</p> <ul style="list-style-type: none"><li>• Using the DMU Commons Wiki as the main collaborative platform, you will work in a group of no more than four people to put together, develop, trail and reflect-on a ‘real-world’ community development group activity.</li><li>• Your job will be to create and develop a ‘community media club’ using a dedicated page on the DMU Wiki as an organisation tool, that will help people to share information and ideas about your real-world community media activity.</li><li>• Your job is to use different forms of at-hand media to manage and develop this project, and to include members of a real-world community as participants and learners.</li><li>• You will focus on working with students and associates of DMU Local and the Faculty of Health &amp; Life Sciences.</li></ul> <p>Your final Community Media Group Project Wiki page will include:</p> <ul style="list-style-type: none"><li>• A definition of what your project is.</li><li>• Examples of this type of activity being undertaken elsewhere.</li><li>• Instructions and essential information about getting started.</li><li>• Examples of how your group has tried out the activities.</li></ul>

	<ul style="list-style-type: none"> <li>• Video footage, photographs, audio capture, blog write-ups, links to Tweets, Facebook Groups, Google Groups, pages, and so on, that show how the activity was undertaken.</li> <li>• Comments from participants from beyond the group that have been drawn-in to join the group and participate in the activity.</li> </ul> <p><b>Blog Journal:</b> You are expected to keep a journal that records your involvement and level of participation through the process of developing your Community Media Group Project. Entries will be posted to your blog each week and listed on your personal wiki profile page. The final blog post will consist of a video presentation lasting no longer than three minutes, that reflects on what you have personally learnt about social media, how you have improved and developed in this module, and how this relates to the content that you will have posted to your own blog site and the module wiki.</p> <ul style="list-style-type: none"> <li>• <b>Minimum Work:</b> Ten blog posts published each week 12 to Week 21.</li> <li>• <b>Deadline:</b> Week 22, 10am Monday 20th March.</li> <li>• <b>Marking &amp; Feedback:</b> Thursday 13th April 2017.</li> </ul>
	<b>Coursework B &amp; C Group Objectives:</b>
003	Have you set up your wiki page on the DMU Commons Wiki?
004	Have you discussed and identified a theme or topic of interest that you want your activity to focus on?
005	Have you looked at other groups to see what you can learn from them?
006	How will people find out and learn about the group and how to get involved?
007	Who is doing what to support your activities?
008	What creative community engagement techniques will you use?

009	How will you capture and share the activities that you develop?
	<b>Does your Community Media Group Project Wiki page include?:</b>
010	A definition of what your project is.
011	Examples of this type of activity being undertaken elsewhere.
012	Instructions and essential information about getting started.
013	Examples of how your group has tried out the activities.
014	Video footage, photographs, audio capture, blog write-ups, links to Tweets, Facebook Groups, Google Groups, pages, and so on, that show how the activity was undertaken.
015	Comments from participants from beyond the group that have been drawn-in to join the group and participate in the activity.
	<b>References:</b>