

## TECH3501-18 Coursework A – Brief and Assessment Criteria

### Component A - Survey of International Community Media Projects (5%)

#### 1. Coursework Brief

Internationally, community media is often managed as part of a specific social or civic development project that seeks to achieve defined ends, such as addressing voice poverty, aiding economic development, improving civic and social literacies and skills, enhanced participation in communities, local politics and media. International development and aid organisations have specific aims to support and enhance a wide range of marginalised communities by offering training in media so that these communities can represent themselves, both in the media debates that take place, and in the practical skills that make these communities sustainable.

This assignment is a test of your ability to investigate and research different approaches to international community media development, the purposes that they are established for, the social-gain objectives they seek to achieve, the social needs they seek to meet, the activities that they include, and the people that they are based around.

The result of your survey of different types of community media development projects will be presented as a short video presentation, lasting no longer than five minutes, with a short description included as part of a shared DMU Commons Wiki page about international community media projects. [https://wiki.our.dmu.ac.uk/w/index.php/International\\_Community\\_Media\\_Projects](https://wiki.our.dmu.ac.uk/w/index.php/International_Community_Media_Projects)

Each student will identify a different example of an international community media project as run by a different development organisation, and will write about how that project works, what is involved, and what it is expected to achieve, before summarising this description in a short video presentation. The presentation can use creative media techniques, but will be uploaded to your DMU Commons Blog, either as a directly uploaded video, or as an embedded YouTube video.

#### 2. Assignment Requirements

Using the International Community Media Projects page on the DMU Commons Wiki, you will each identify a separate example of international community media projects, looking for articles, interviews, papers, social media posts, videos, and online discussions that illustrate how each of these projects operate. [https://wiki.our.dmu.ac.uk/w/index.php/International\\_Community\\_Media\\_Projects](https://wiki.our.dmu.ac.uk/w/index.php/International_Community_Media_Projects).

You will write a short description on the International Community Media Projects wiki page, identifying which project you are focussing on, with your name clearly identified as the author of this section. You can discuss the development of the International Community Media Projects page by using the 'discussion' tab on the wiki page, or by using the DMU Commons Discussion Forum <https://talk.our.dmu.ac.uk>.

Once you have investigated and summarised your research, you will then make a short video presentation that explains what the community media project you investigated is about. This video should last no longer than five minutes and should include images, screen grabs, and other forms of media you think is appropriate. You must record a voiceover narration. Any video without a narration will automatically be marked at 0%.

You will post your video to your DMU Commons Blog <https://our.dmu.ac.uk>, using the category DIY-DMU so that it can be shared on the DIY-DMU site <https://diy.our.dmu.ac.uk>.

A link to your blog post containing the video presentation, with a short description of what is notable about it should be added to your DMU Commons Wiki Personal Profile page.

[https://wiki.our.dmu.ac.uk/w/index.php/TECH3501\\_Learners](https://wiki.our.dmu.ac.uk/w/index.php/TECH3501_Learners)

**Minimum Work:** DMU Commons wiki page section, blog and five-minute video presentation.

**Deadline:** 10am Monday 6th November 2017

**Submission:** Individual links clearly marked on your DMU Commons Wiki Profile.

[https://wiki.our.dmu.ac.uk/w/index.php/TECH3501\\_Learners](https://wiki.our.dmu.ac.uk/w/index.php/TECH3501_Learners)

**Marking & Feedback:** 10am Monday 4th December 2017

### 3. Assessment Criteria & Feedback

Feedback and marking for this assignment is based on this traffic-light grid, which you can use to check-off that you have completed each of the components. A brief comment will be included by your module tutor, and verbal feedback will be given in the workshops.

Name:							
Blog URL:							
Wiki URL:							
Status:	Goes well beyond the brief and adds to the debate.	Positive and wide-ranging with strong execution.	Well executed and explained.	General coverage and execution.	Limited and only incomplete.	Basic and poorly executed.	Points out of Ten
	10	8	6	4	2	0	
Wiki Entry							
Blog Post							
Video Presentation							
Research							
Creative Presentation							
Relevance							
Supporting Evidence							
Supporting Media							
Supporting Links							
Writing							
Overall:							pts %